

Basant Ahmed Labib

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Cairo, Egypt

SUMMARY

- Experienced media researcher and psychological support team leader with a robust background in mass communication and media studies. Possessing a PhD in Media and a Master's degree in Alesco, I have a solid academic foundation and hands-on experience in teaching, research, and volunteer coordination. My professional journey includes leading psychological support teams at the Egyptian Red Crescent, where I managed mental health programs and volunteer activities.

EDUCATION

- **PhD Researcher in Media**
Institute of Arab Studies and Research - Cairo | 2023 – Present
- **Master's Degree in Alesco**
Institute of Arab Studies and Research - Cairo | 2022
- **Pre-Master in Alesco**
Institute of Arab Studies and Research - Cairo | 2020
- **Bachelor in Mass Communication**
Misr University for Science and Technology, 6 October City | 2019

EXPERIENCE

- **Assistant Lecturer**
Midocean Online | April 2024 – Present
- **Assistant Lecturer**
Akadymiuwm International University Online | May 2024 – Present
- **Psychological Support Team Lead**
Egyptian Red Crescent | March 7, 2021 - Present
 - Leading the psychological support team to provide essential services.
 - Coordinating activities and programs to support mental health.
 - Managing volunteer teams and resources effectively.
- **Teaching Assistant**
Journalism and Mass Media Academy | September 2019 - August 2020
 - Assisted in teaching journalism and mass media courses.
 - Supported professors with research and administrative tasks.
 - Guided students in their academic projects and assignments.

VOLUNTEER WORK

- **Sub-Leader (PR Team)**

Egyptian Red Crescent | February 2020 - April 2021

- Assisted in managing public relations activities and campaigns.
- Coordinated communication strategies for the organization.

Reports and Media Team Lead

Egyptian Red Crescent | August 22, 2020 - April 15, 2020

- Led the team responsible for creating reports and media content.
- Ensured accurate and timely dissemination of information.

Volunteer in Various Tasks

Resala Association for Charitable Activities | February 2009 - August 2017

- Participated in various charitable activities and events.
- Supported the organization's mission through diverse volunteer roles.

Courses & Certificates

- Diploma in Human Rights | Egypt Foundation for Human Rights
- Volunteer Campaign for Confronting COVID-19 | Egyptian Red Crescent
- Basics of Scientific Writing Course | Faculty of Mass Communication, Cairo University
- TV Presenting Workshop | MTC Center
- Script Writing Workshop | MTC Center
- Arabic Language Rules | MTC Center
- Community-Based Psychosocial Support | Egyptian Red Crescent
- Basic Life Support & First Aid | Egyptian Red Crescent
- Radio Presenting Course | Radio Resala
- Radio Representation Workshop | Radio Resala
- TV Presenting Workshop | Arab Academy for Media Science
- Diploma in NLP | Canadian Center
- Photography Course | Creative Courses
- Photography Course | Misr University for Science and Technology
- Photography Workshop | Cairo Photography Club
- Certificate of Attendance, 7th Mass Communication Conference, "Media Challenges and Problematic Issues in Light of Current Economic and Political Crises" | December 20-21, 2023
- Certificate from International Accreditation Center, Attended International Virtual Conference on AI Applications in Business Development | April 26-27, 2024
- Egyptian Red Crescent and International Committee of the Red Cross, First Aid and Emergency Response Training | June 5-8, 2024
- Certificate of Attendance, Arab Media and Scientific Communication Forum | February 5-6, 2024, Sharjah
- Certificate of Attendance, 7th Practical Conference of the Higher Institute for International Media, Al-Shorouk Academy, "Media and Regional and International Conflicts" | May 13-14, 2024
- Invitation to Attend International Virtual Conference, AI Applications in Business Organizations Development | April 26-27, 2024

SEMINARS & CONFERENCES

- International Summits Conference | London International College of Professional Studies | 2023
- Scientific Conference | Al-Shorouk Academy | 2023
- Scientific Conference | Modern University for Technology & Information (MTI) | 2023
- Smart Vision Expo | The Nile Ritz-Carlton | 2023
- Arab Week for Sustainable Development Conference | Arab Youth Platform for Sustainable Development, League of Arab States | 2022
- 16th Arab Media Forum | Under the Patronage of Sheikh Jaber Mubarak Al-Hamad Al-Sabah, Prime Minister - Kuwait | 2019
- Arab Media Forum for Youth | League of Arab States - Egypt | 2019

VOCATIONAL TRAINING

- **Radio Presenter**
Radio Resala | 2018

MEMBERSHIPS

- Postgraduate Student, Entrepreneurship Club, Cairo University

CONFERENCES & INVITED TALKS

- Conference on Hate Speech and Violence in Media | 2023
- Role of Modern Technology and AI in Analyzing and Understanding Regional and International Conflicts | 2024
- Presentation at Al-Shorouk Academy Conference | Published Research
- Modern University Conference | 2024
- AI Applications in Tourism Promotion and Heritage Protection | MTI
- Invited Speaker at Higher Institute of Art Criticism (Academy of Arts) | March 3, 2024
- Attended AI Symposium at National Research Center | January 22, 2024

Publications

- Numerous articles published on various platforms.
- Book: "The Role of Social Networks in Social Integration of People with Special Needs"

SKILLS

****Personal Skills:****

- Problem-solving
- Communication
- Creativity
- Teamwork
- Critical observations
- Positive attitude
- Fast learner
- Photography
- Self-learning
- Emailing
- Research

****Computer Skills:****

- Microsoft Office
- Zoom
- Outlook
- Internet browsing

****Languages:****

- **Arabic:** Mother Tongue (Excellent)
- **English:** Speaking and Writing (Very Good)
- **German:** Speaking and Writing (Beginner)
- **Turkish:** Speaking and Writing (Beginner)

References

- **Nationality:** Egyptian
- **Marital Status:** Single
- **Date of Birth:** August 6, 1997

References available upon request